



For Immediate Release

MAKE HUNGER HISTORY AT TORONTO TASTE 2010

Less Than Two Weeks Left to Purchase Tickets to Toronto's Premier Culinary Event

Toronto, ON, June 1, 2010 – Toronto Taste takes place on Sunday, June 13th, indoors and outdoors, at the Royal Ontario Museum. Food lovers and the restaurant community will come together, pairing cuisine and compassion, to raise funds for Second Harvest. Guests will sip and stroll under tents and around museum artefacts, sampling delicious, innovative dishes from top chefs Marc Thuet, Donna Doher, Mark McEwan, Michael Smith and many more talented creators.

This year marks the 20th anniversary of Toronto Taste. This unforgettable evening of cuisine and libations will bring together over 60 chefs and restaurants, more than 25 beverage providers and 1,600 guests all in support of Second Harvest. This year also marks the 15th anniversary of The Daniels Corporation leading the fight against hunger as Presenting Sponsor of Toronto Taste.

Chef, cookbook author, and professional bon vivant Bob Blumer will serve as Host for the evening. Bob is best known as the creator and host of Food Network's award winning shows *Surreal Gourmet* and *Glutton for Punishment*. In addition to hosting the event, Bob will auction himself off for a private BBQ party at the home of one lucky winner and ten of their friends. This is one prize in a handful of unique, experience packages guests can bid on during the Toronto Taste live auction, co-hosted by Kevin Brauch, *The Thirsty Traveller*.

By purchasing a ticket to Toronto Taste each guest will be helping Second Harvest deliver 250 meals. Tickets are \$250 each (with a tax receipt issued for \$125) and available for purchase online at www.torontotaste.ca or by calling 416.408.2594.

For those who can't make it to the event, you can still support Second Harvest by shopping in the online auction, which runs on www.torontotaste.ca until June 23rd. Or purchase Toronto Taste raffle tickets by calling 416.408.2594. The top prize is an exciting trip to China for two, courtesy of Tour East Holidays.

Media interviews with the chefs and beverage providers are available upon request. For a list of participating chefs and restaurants please visit our website at www.torontotaste.ca.

About Second Harvest

Second Harvest is a charitable organization that takes a common-sense approach to hunger. We pick up donated, perishable food, which would otherwise go to waste, and deliver that food

to over 200 social service agencies in the GTA. Last year, Second Harvest delivered almost 6 million pounds of food to feed those who are hungry in our city. Recognized for our efficiency and impact, independent research group Charity Intelligence named Second Harvest a CI Recommended Charity in 2009.

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