



## **NOT ENOUGH TURKEYS FOR HOLIDAY MEALS**

*Some may go without a holiday meal this year - as the  
Second Harvest Turkey Drive is only at 37% of goal*

December 8, 2008 – Toronto – For Immediate Release:

After the first weekend of Second Harvest's 6<sup>th</sup> Annual Turkey Drive, the organization is concerned they may not reach their goal of 5,000 turkeys to help feed the hungry over the holidays.

**At the halfway point of the Turkey Drive, just 37% of turkeys have been donated.**

There's only one more weekend left of the drive and Second Harvest is asking Torontonians to step up and help those less fortunate.

The donated frozen turkeys will be delivered in Second Harvest's refrigerated trucks to about 250 social service programs across Toronto that will feed thousands of people in need this holiday season. Some of the agencies will provide communal holiday dinners; while others will give the turkeys to families who can't otherwise afford a holiday dinner.

Give someone a holiday meal – please donate a turkey. Look for Second Harvest volunteers this weekend at the following Loblaws:

**Leslie & Lakeshore  
Moore & Bayview  
Queens Quay Market - Lower Jarvis & Queens Quay  
Victoria Park & Gerrard  
Yonge & Yonge**

**Saturday, December 13 & Sunday, December 14  
9am-6pm**

If you would like to help out but can't make it to Loblaws, contribute to the delivery of the turkeys by donating online at [secondharvest.ca](http://secondharvest.ca) or calling 416-408-2594. For every turkey donated, Loblaws will contribute \$5, up to a total of \$10,000.

Every day, Second Harvest picks up donated, high quality fresh food, which would otherwise have gone to waste, and delivers that food to approximately 250 social service programs across the G.T.A. Second Harvest currently provides enough food for over 15,000 meals a day to children in after-school programs, seniors on fixed incomes, women fleeing domestic abuse, psychiatric patients, homeless people, and many others who have fallen on hard times.

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