



DESPITE HARD TIMES, HUNDREDS OF TORONTONIANS HELP FEED THE HUNGRY

Second Harvest Turkey Drive reaches 94% of goal

December 15, 2008 – Toronto – For Immediate Release:

Hundreds of Second Harvest volunteers and Loblaws shoppers came together to help feed the hungry for the last weekend of Second Harvest's 6th Annual Turkey Drive.

Despite the slowing economy, Loblaws shoppers demonstrated the need to give to those less fortunate, even during difficult times. Shoppers generously bought and donated 4,710 turkeys - just shy of the 5,000 turkey goal.

These turkeys will feed thousands of people in need this holiday season. Second Harvest will deliver the turkeys to local social service agencies that will provide communal holiday dinners or give the turkeys to families who can't otherwise afford a holiday dinner.

Second Harvest is extending the campaign, confident that Torontonians will help them meet the target of 5,000 turkeys, so those who are hungry in our city will have a holiday meal. The average price of a turkey is \$20. **To support the campaign please visit secondharvest.ca or call 416-408-2594.**

Every day, Second Harvest picks up donated, high quality fresh food, which would otherwise have gone to waste, and delivers that food to approximately 250 social service programs across the G.T.A. Second Harvest currently provides enough food for over 15,000 meals a day to children in after-school programs, seniors on fixed incomes, women fleeing domestic abuse, psychiatric patients, homeless people, and many others who have fallen on hard times.

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