



Running for Food

On September 26th, join us for the Scotiabank Toronto Waterfront Marathon

Toronto, ON, July 21, 2010 – What is more rewarding than completing a marathon? Knowing that you helped feed hungry Torontonians. This year, Second Harvest is proud to be one of three featured partner charities in the Scotiabank Group Charity Challenge on September 26th. Make your experience in the marathon, half marathon or 5k run/walk more memorable and be a part of the Second Harvest Team.

“This is our 7th year participating in the Scotiabank Toronto Waterfront Marathon and we are truly excited to be a partner in the Group Charity Challenge. Last year, we raised \$17,000. This year, we hope to raise over \$30,000 making it our most successful race ever,” says Stephen Faul, Executive Director at Second Harvest.

The Scotiabank Toronto Waterfront Marathon is Canada’s premier fall marathon and the country’s no. 1 big-city marathon. The event attracts participants from over 40 different countries around the world. To be a part of this incredible event, register TODAY to run with the Second Harvest Team. Help us reach our target goal of \$30,000 which is enough to provide 60,000 healthy meals to those who are hungry.

When you sign up with Second Harvest, you’ll receive free registration if you raise a minimum \$200 for the 5K or \$300 for the half or full marathon. Also, receive a complimentary Second Harvest athletic shirt and a free personal training session at Think Fitness Studios to help you train.

Want to see a turkey run? Why not go the extra mile by joining thousands of people dressing up for the occasion in costume. You could win up to \$2,500 for Second Harvest by sporting a colourful, fun and inventive costume on event day.

To be a part of this fantastic day, register with Second Harvest at secondharvest.ca or call Jennifer Chow at 416.408.2594. Can’t participate in the event? Visit our website and sponsor our Team. For every \$10 you donate Second Harvest can provide 20 nutritious meals for hungry Torontonians.

About Second Harvest

Second Harvest is a charitable organization that takes a common-sense approach to hunger. For the past 25 years Second Harvest has been picking up donated, perishable food, which would otherwise go to waste, and delivering that food to over 200 social service agencies in Toronto. Recognized for efficiency and impact of services, independent research group Charity Intelligence Canada named Second Harvest a Ci Recommended Charity in 2009. The organization recently received a 'Grade A' from MoneySense magazine.

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