



Presenting Sponsor



For Immediate Release

## Tickets Now Available for the Most Coveted Culinary Event of the Year - Toronto Taste

**Toronto, ON, May 9<sup>th</sup> 2011** – Be a Taster on Sunday June 12<sup>th</sup>, 2011 and join Second Harvest for the most coveted culinary event of the year – Toronto Taste! Indulge your senses in a gastronomic adventure showcasing 60 of Toronto's top chefs and 30 beverage purveyors. Held both indoors and outdoors at the Royal Ontario Museum, Toronto Taste will be hosted by Bob Blumer, creator and host of Food Network Canada's *Glutton for Punishment* and *Surreal Gourmet*. Presented by The Daniels Corporation, Toronto Taste is now in its 21<sup>st</sup> year. The event has net more than \$4 million to support Second Harvest.

Enjoy outstanding wines, premium beers and delectable dishes while sipping and strolling the grounds of the museum. Meet Food Network Canada personalities like Celebrity Chef Roger Mooking (*Everyday Exotic*), Michael Smith (*Chef at Home*, *Chef at Large*, *Chef Abroad*) and Mark McEwan (*Top Chef Canada*, *The Heat*). Also preparing incredible dishes will be J.P. Challet (*ICI Bistro*), Scott Conant (*24 Hour Restaurant Battle*, *Scarpetta*), Donna Dooher (*Mildred's Temple Kitchen*), Dufflet Rosenberg (*Dufflet*), Chris McDonald (*Cava*), Rob Gentile (*Buca*), David Lee (*Nota Bene*) and many more talented chefs and beverage purveyors.

Peruse an impressive collection of items and experience packages available for purchase in the silent auction, fine wine auction and live auction. Bid on the first barrel of wine ever auctioned off in Toronto - a barrel of David's Block Chardonnay 2010 donated by Tawse Winery. This unique prize will yield approximately 300 bottles of custom labelled wine. Or enter the raffle draw for a chance to win a Fiat 500 Sport, a vehicle valued at more than \$24,000, donated by Chrysler Canada. The all-new Fiat 500 combines the best of European technology with Italian style while offering excellent fuel economy.\*

Tickets are available for purchase for \$250 each (with a tax receipt issued for \$125) at [torontotaste.ca](http://torontotaste.ca) or by calling 416.408.2594. For each ticket sold, Second Harvest can deliver 250 meals to those in need. For additional information and to see the impressive line up of chef and beverage participants, as well as details on the auctions and raffle, please visit [torontotaste.ca](http://torontotaste.ca).

\* value including taxes, freight, PDI costs and duty. Vehicle winner is responsible for covering all costs associated with the vehicle license and insurance costs. Raffle license #M660568.

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### About Second Harvest

Second Harvest is a charitable organization that takes a common-sense approach to hunger. For the past 25 years, we have been picking up donated, perishable food, which would have otherwise gone to waste, and delivering it to more than 200 social service agencies in Toronto. Independent research group, Charity Intelligence Canada, has endorsed Second Harvest for its efficiency, conscientious administration, and high return to the community for every dollar donated. In addition, *MoneySense* magazine recently awarded an "A" grade to Second Harvest, naming it one of the most responsible charitable groups in Canada.

### About Bob Blumer

Bob Blumer is the creator and host of Food Network Canada's *Glutton for Punishment* and *Surreal Gourmet*—both of which air in more than 30 territories around the globe. Combined, he has spent nine seasons as a creative and competitive force on Food Network. When he is not criss-crossing North America in his Toastermobile, the transplanted Canadian lives under the D of

the Hollywood sign. Bob's love of cooking and sense of adventure have combined to create a career path that is truly his own. Bob serves as Ambassador to Second Harvest spreading the word about food rescue and hunger relief.

For additional information or to schedule an interview with a spokesperson, chef and/or beverage provider, please contact:

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